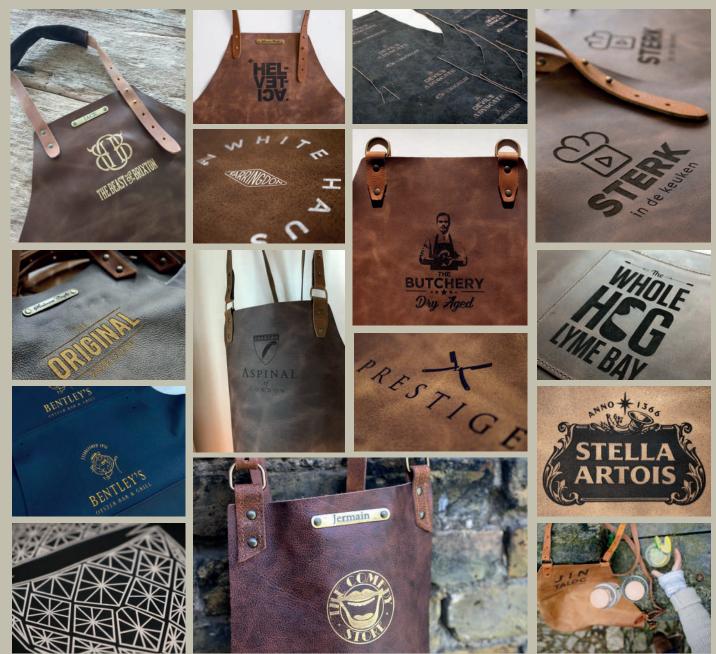
# **STALWART CRAFTS BESPOKE BRANDING**



<u>M QI</u>

With the utmost care and devotion, we create each bespoke apron by hand. We take our time, making sure that each apron and branding is just as beautiful as the last one. Having a bespoke Stalwart Craft apron will be your best companion on the work floor.

### **BESPOKE BRANDING SERVICE**



## CUSTOMISE YOUR APRON WITH YOUR OWN LOGO

A Stalwart Crafts apron personalised with your own logo or text makes a truly eye-catching product that is sure to make you stand out from your competitors. Your logo or text is burned into the leather so it will never fade, making it last just as long as your apron.

## LASER ENGRAVING SERVICE

- With our laser engraving service we can engrave your logo or text straight into the leather. Using this technique, we can reproduce larger logos and get every detail of the branding clear and sharp.
- Before we proceed you will receive a digital sample for your approval.
- Laser engraving and metal tag engraving is already available from just one item.
- Coloured Engraving: after burning your logo into the leather we can colour the engraving by handpainting it using a special ink, with amazing results!

Available colours: White, Black, Gold, Copper.

## **EMBOSSING SERVICE**

• Embossing Service: this is available from 10 items.

We create a metal stamp of your logo which we then press under heat into the leather.

- This stamp can be used as many times as we want, also for future orders.
- Embossing colours: all colours are available.
- Before we proceed, you will receive a digital sample for approval.

\* Recommended branding option for high quanitities

#### Natural engraving



#### Black engraving



#### White engraving



#### Towel strap engraving



#### Copper engraving



#### Gold engraving

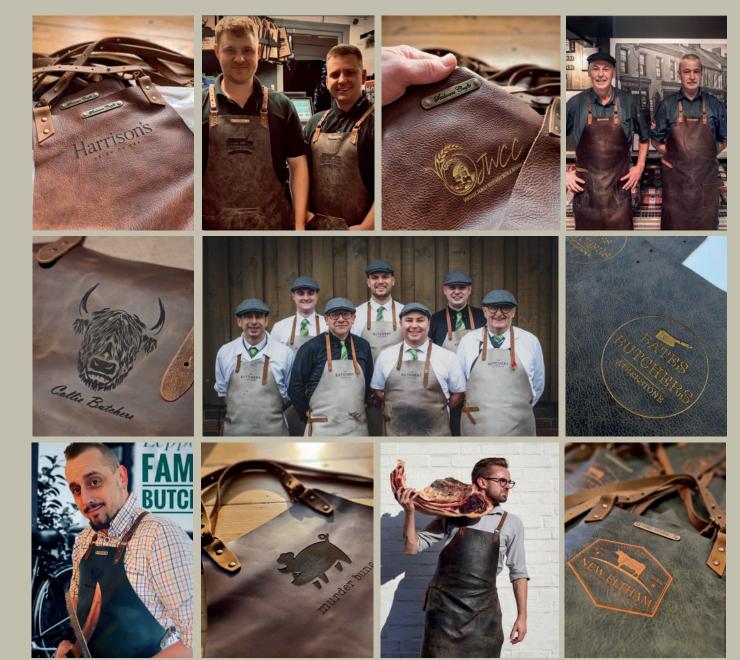


#### Metal tag engraving



#### Embossing





### WHY STALWART LEATHER APRONS?



Responsibly sourced european leather



Stain proof, easy to clean and maintain



Scratch resistant, ultra-light leather



Very comfortable to wear, day-in, day-out



No washing costs



Apron will only become more beautiful the longer you wear it





## **OUR VALUES**

- 1. A product designed to last a lifetime.
- 2. Made using only sustainably sourced raw materials.
- 3. Lovingly crafted by hand.
- 4. Giving you the best there is for you and the environment.

## CHOOSING AN APRON IN LIGHTER-COLOURED LEATHER

Please bear in mind that, in our Rustic collection, aprons in the lighter-coloured leather will alter and fade with normal day-to-day staining and wear, while the darker Brown leather will not change colour as noticeably. It does not effect the quality of the leather, and a lot of people love the change in patina. This is good to know while making your choice from the Rustic collection.

However, the aprons in our Deluxe full-grain leather collection will not alter and fade with day-to-day wear. So, if you prefer a lighter-coloured apron and it is going to get stained, the Deluxe apron collection is the one to go for.



### JACK THE RIPPER LEATHER

Our Jack The Ripper leather has a unique vintage look and feel, thanks to the special treatment it receives at our local tannery. The leather is produced with a two-colour pattern effect; the base of the leather is red and has a black top layer, resulting in a beautiful dark mottled finish with the red showing through.

However, please note that because this leather has an open structure, it is not suitable for excessive staining on a day-today basis. The Jack The Ripper leather aprons are great for front-of-house and jobs, where minimum staining occurs.



### **RUSTIC LEATHER**

The word 'rustic' says it all. At Stalwart Crafts our premium leather is sourced from Northern European dairy cows, which, when the time comes, are butchered for their meat, leaving the hides as a by-product. These skins are treated at our local tannery in Waalwijk, the Netherlands. And it's here, over the past five years, that we have perfected a unique process that results in a leather that's rich in colour and offers a beautiful twotone effect. The leather has the optimum thickness, weight, flexibility, comfort and protection for wearing while you work, day-in, day-out. Order your apron in Rustic Leather, and you'll have tough, long-lasting kit that's full of character.

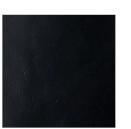




Whiskey



Oxblood -Jack the Ripper



Black



Green



Rustic Brown

## **DELUXE LEATHER**

The crème de la crème! Our aprons made with this leather will be like the favourite sweater you never want to take off! Made with an ultra-soft full-grain leather, your Deluxe Leather apron feels light and comfortable and, over years of wear, will age beautifully. It really does get better with age! We recommend them for butchers and bar staff whose aprons often become very wet and dirty.



Deluxe Green



Deluxe Marble



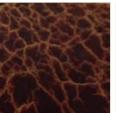


Deluxe Black



Deluxe Marine Blue

#### MENU COVERS & ACCESSORIES LEATHER



RAW Brown



**RAW Black** 



Belt Leather



